

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Invoice #	179021-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Advertiser	POL/Def Wildlife Fed Act Fund
Product	DOW, SC, LCV, NWFAF, NRD
Estimate Number	1273

Order #	179021
Alt Order #	06819985
Deal #	
Order Flight	07/23/12 - 08/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

IDB #	
Advertiser Code	109
Product Code	116

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	KRQE News 13 @5a	KRQE News 13 @5a		07/30/12 to 08/05/12	3x	MTWTF--				
	All			Tu	07/31/12	:30	5:57 AM	NWFL2101H	\$75.00		6
	All			W	08/01/12	:30	5:13 AM	NWFL2101H	\$75.00		5
	All			F	08/03/12	:30	5:38 AM	NWFL2102H	\$75.00		4
2	All	KRQE News 13 @6a	KRQE News 13 @6a		07/30/12 to 08/05/12	3x	MTWTF--				
	All			Tu	07/31/12	:30	6:13 AM	NWFL2101H	\$125.00		6
	All			Th	08/02/12	:30	6:12 AM	NWFL2102H	\$125.00		10
	All			F	08/03/12	:30	6:08 AM	NWFL2102H	\$125.00		9
3	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F 7a-9a		07/30/12 to 08/05/12	4x	MTWTF--				
	All			M	07/30/12	:30	8:16 AM	NWFL2101H	\$100.00		6
	All			Tu	07/31/12	:30	8:12 AM	NWFL2101H	\$100.00		7
	All			W	08/01/12	:30	8:54 AM	NWFL2101H	\$100.00		8
	All			Th	08/02/12	:30	8:39 AM	NWFL2101H	\$100.00		9
4	All	The Early Show Sa	5a-7a		07/30/12 to 08/05/12	2x	-----S-				
	All			Sa	08/04/12	:30	6:29 AM	NWFL2102H	\$50.00		3
	All			Sa	08/04/12	:30	6:59 AM	NWFL2102H	\$50.00		2
5	All	Sa 7a-8a	7a-8a		07/30/12 to 08/05/12	1x	-----S-				
	All			Sa	08/04/12	:30	7:42 AM	NWFL2102H	\$50.00		2
6	All	M-F 9-10a	9a-10a		07/30/12 to 08/05/12	3x	MTWTF--				
	All			M	07/30/12	:30	9:12 AM	NWFL2101H	\$100.00		6
	All			W	08/01/12	:30	9:24 AM	NWFL2101H	\$100.00		5
	All			F	08/03/12	:30	9:47 AM	NWFL2101H	\$100.00		4
7	All	Let's Make A Deal	M-F 10a-11a		07/30/12 to 08/05/12	3x	MTWTF--				

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Invoice #	179021-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Advertiser	POL/Def Wildlife Fed Act Fund
Product	DOW,SC,LCV,NWFAF,NRD
Estimate Number	1273

Order #	179021
Alt Order #	06819985
Deal #	
Order Flight	07/23/12 - 08/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

IDB #	
Advertiser Code	109
Product Code	116

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
7	All	Let's Make A Deal	M-F 10a-11a									
	All			Tu	07/31/12	:30	9:59 AM		NWF12101H	\$150.00		5
	All			W	08/01/12	:30	10:25 AM		NWF12101H	\$150.00		3
	All			F	08/03/12	:30	10:29 AM		NWF12102H	\$150.00		4
8	All	Price Is Right	11a-12p									
					07/30/12 to 08/05/12	3x		MTWTF--				
	All			Tu	07/31/12	:30	11:30 AM		NWF12101H	\$200.00		6
	All			Th	08/02/12	:30	11:29 AM		NWF12102H	\$200.00		9
	All			F	08/03/12	:30	11:29 AM		NWF12102H	\$200.00		5
9	All	KRQE News 13 @Noon	12p-1230p									
					07/30/12 to 08/05/12	3x		MTWTF--				
	All			Tu	07/31/12	:30	12:23 PM		NWF12101H	\$175.00		8
	All			W	08/01/12	:30	12:15 PM		NWF12101H	\$175.00		6
	All			Th	08/02/12	:30	12:15 PM		NWF12102H	\$175.00		9
10	All	Soap Rotator	M-F 1230p-2p									
					07/30/12 to 08/05/12	3x		MTWTF--				
	All			W	08/01/12	:30	1:59 PM		NWF12101H	\$125.00		4
	All			Th	08/02/12	:30	1:31 PM		NWF12101H	\$125.00		5
	All			F	08/03/12	:30	12:59 PM		NWF12101H	\$125.00		3
11	All	The Talk	2p-3p									
					07/30/12 to 08/05/12	3x		MTWTF--				
	All			M	07/30/12	:30	2:59 PM		NWF12101H	\$125.00		3
	All			Tu	07/31/12	:30	2:59 PM		NWF12101H	\$125.00		2
	All			W	08/01/12	:30	2:29 PM		NWF12101H	\$125.00		1
12	All	Dr. Phil	3p-4p									
					07/30/12 to 08/05/12	5x		MTWTF--				
	All			M	07/30/12	:30	3:38 PM		NWF12101H	\$125.00		8
	All			Tu	07/31/12	:30	3:57 PM		NWF12101H	\$125.00		9
	All			W	08/01/12	:30	3:24 PM		NWF12101H	\$125.00		7
	All			Th	08/02/12	:30	3:29 PM		NWF12102H	\$125.00		10

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Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Advertiser	POL/Def Wildlife Fed Act Fund
Product	DOW,SC,LCV,NWFAF,NRD
Estimate Number	1273

Order #	179021
Alt Order #	06819985
Deal #	
Order Flight	07/23/12 - 08/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Waterfront Strategies  
Attention: Accounts Payable  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007  
USA

IDB #	
Advertiser Code	109
Product Code	116

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	All	Dr. Phil	3p-4p	F	08/03/12	:30	3:42 PM	NWFL2102H	\$125.00		6
13	All	KRQE News 13 @4p	4p-430p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			M	07/30/12	:30	4:12 PM	NWFL2101H	\$175.00		7
	All			W	08/01/12	:30	4:28 PM	NWFL2101H	\$175.00		8
	All			F	08/03/12	:30	4:23 PM	NWFL2102H	\$175.00		9
14	All	KRQE News 13 @430p	430p-5p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			Tu	07/31/12	:30	4:43 PM	NWFL2101H	\$175.00		7
	All			W	08/01/12	:30	4:55 PM	NWFL2101H	\$175.00		10
	All			F	08/03/12	:30	4:55 PM	NWFL2102H	\$175.00		8
15	All	CBS Evening News	5p-530p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			M	07/30/12	:30	4:58 PM	NWFL2101H	\$500.00		6
	All			Tu	07/31/12	:30	5:00 PM	NWFL2101H	\$500.00		9
	All			F	08/03/12	:30	5:22 PM	NWFL2101H	\$500.00		7
16	All	KRQE News 13 @530p	530p-6p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			Tu	07/31/12	:30	5:53 PM	NWFL2101H	\$325.00		6
	All			Th	08/02/12	:30	5:40 PM	NWFL2102H	\$325.00		7
	All			F	08/03/12	:30	5:57 PM	NWFL2102H	\$325.00		10
17	All	Sa KRQE News 13 @530p	530p-6p		07/30/12 to 08/05/12	1x	-----S-				
	All			Sa	08/04/12	:30	5:38 PM	NWFL2101H	\$175.00		2
18	All	Jeopardy	M-F 6p-630p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			M	07/30/12	:30	6:11 PM	NWFL2101H	\$450.00		7
	All			Tu	07/31/12	:30	6:23 PM	NWFL2101H	\$450.00		8
	All			Th	08/02/12	:30	6:04 PM	NWFL2101H	\$450.00		9

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Advertiser	POL/Def Wildlife Fed Act Fund	Invoice #	179021-2
Product	DOW,SC,LCV,NWFAF,NRD	Invoice Date	08/12/12
Estimate Number	1273	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/07/12

Station	KRQE	Order #	179021
Account Executive	Petry Philadelphia	Alt Order #	06819985
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	07/23/12 - 08/07/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	109
Special Handling		Product Code	116

Agency Ref	IN14921
Advertiser Ref	

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	All	Wheel of Fortune	M-F 630p-7p								
				to							
				07/30/12 to 08/05/12	5x	MTWTF--					
	All			M	07/30/12	:30	6:36 PM	NWFL2101H	\$550.00		8
	All			Tu	07/31/12	:30	6:53 PM	NWFL2101H	\$550.00		6
	All			W	08/01/12	:30	6:36 PM	NWFL2101H	\$550.00		9
	All			Th	08/02/12	:30	6:37 PM	NWFL2102H	\$550.00		7
	All			F	08/03/12	:30	6:37 PM	NWFL2102H	\$550.00		5
20	All	David Letterman	1035p-1137p								
				to							
				07/30/12 to 08/05/12	5x	MTWTF--					
	All			M	07/30/12	:30	10:46 PM	NWFL2101H	\$175.00		6
	All			Tu	07/31/12	:30	11:32 PM	NWFL2101H	\$175.00		7
	All			W	08/01/12	:30	11:08 PM	NWFL2101H	\$175.00		4
	All			Th	08/02/12	:30	10:58 PM	NWFL2102H	\$175.00		5
	All			F	08/03/12	:30	11:08 PM	NWFL2101H	\$175.00		8
21	All	M-F KRQE News 13 @10p	10p-1035p								
				to							
				07/30/12 to 08/05/12	5x	MTWTF--					
	All			M	07/30/12	:30	10:30 PM	NWFL2101H	\$700.00		8
	All			Tu	07/31/12	:30	10:13 PM	NWFL2101H	\$700.00		7
	All			W	08/01/12	:30	10:14 PM	NWFL2101H	\$700.00		6
	All			Th	08/02/12	:30	10:30 PM	NWFL2102H	\$700.00		9
	All			F	08/03/12	:30	10:26 PM	NWFL2102H	\$700.00		10
22	All	Sa KRQE News 13@10	10p-1035p								
				to							
				07/30/12 to 08/05/12	1x	-----S-					
	All			Sa	08/04/12	:30	10:30 PM	NWFL2101H	\$450.00		2
27	All	Fri Prime Hour 3	9p-10p								
				to							
				07/30/12 to 08/05/12	1x	----F--					
	All			F	08/03/12	:30	9:33 PM	NWFL2102H	\$1,000.00		2
29	All	Fri Prime Hour 1	7p-8p								
				to							
				07/30/12 to 08/05/12	1x	----F--					
	All			F	08/03/12	:30	7:43 PM	NWFL2101H	\$800.00		1

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Advertiser	POL/Def Wildlife Fed Act Fund	Invoice #	179021-2
Product	DOW,SC,LCV,NWFAF,NRD	Invoice Date	08/12/12
Estimate Number	1273	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/07/12

Station	KRQE	Order #	179021
Account Executive	Petry Philadelphia	Alt Order #	06819985
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	07/23/12 - 08/07/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	109
Special Handling		Product Code	116

Agency Ref	IN14921
Advertiser Ref	

Billing Address:

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**Washington, DC 20007**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	All	Thur Prime Hour 3	9p-10p	Th	07/30/12 to 08/05/12	1x	---T---				
				Th	08/02/12	:00			\$1,400.00	See MG 31.5,31.6	2
31	All	Thur Prime Hour 2	8p-9p	Th	07/30/12 to 08/05/12	1x	---T---				
				Th	08/02/12	:00			\$1,300.00	See MG 31.5,31.6	2
				Th	08/02/12	:30	8:49 PM	NWF12101H	\$1,300.00	MG for 30.2,31.2	5
				Th	08/02/12	:30	9:38 PM	NWF12102H	\$1,400.00	MG for 30.2,31.2	6
32	All	Thur Prime Hour 1	7p-8p	Th	07/30/12 to 08/05/12	1x	---T---				
				Th	08/02/12	:30	7:17 PM	NWF12102H	\$1,600.00		1
33	All	Wed Prime Hour 3	9p-10p	W	07/30/12 to 08/05/12	1x	--W----				
				W	08/01/12	:30	9:44 PM	NWF12101H	\$1,200.00		2
35	All	Jeopardy	Sa 6p-630p	Sa	07/30/12 to 08/05/12	1x	-----S-				
				Sa	08/04/12	:30	6:11 PM	NWF12102H	\$175.00		2
36	All	Wheel of Fortune	Sa 630p-7p	Sa	07/30/12 to 08/05/12	1x	-----S-				
				Sa	08/04/12	:30	6:48 PM	NWF12102H	\$175.00		2
38	All	MonPrime Hour 3	9p-10p	M	08/06/12 to 08/12/12	1x	M-----				
				M	08/06/12	:30	9:35 PM	NWF12102H	\$1,700.00		2
39	All	Tue Prime Hour 1	7p-8p	Tu	08/06/12 to 08/12/12	1x	-T-----				
				Tu	08/07/12	:30	7:30 PM	NWF12102H	\$1,300.00		2
40	All	Tue Prime Hour 2	8p-9p	Tu	08/06/12 to 08/12/12	1x	-T-----				
				Tu	08/07/12	:30	8:36 PM	NWF12101H	\$1,300.00		2

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Sales Region	National
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Alt Order #	06819985
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
40	All	Tue Prime Hour 2	8p-9p								
41	All	Tue Prime Hour 3	9p-10p								
				08/06/12 to 08/12/12	1x	-T-----					
	All			Tu	08/07/12	:00			\$1,400.00	See MG 41.3	2
	All			Tu	08/07/12	:30	9:37 PM	NWF12102H	\$1,400.00	MG for 41.2 08/07	3
42	All	Wed 7-8p	7p-8p								
				07/30/12 to 08/05/12	1x	--W----					
	All			W	08/01/12	:30	7:57 PM	NWF12101H	\$1,000.00		1
43	All	Wed Prime Hour 2	8p-9p								
				07/30/12 to 08/05/12	2x	--W----					
	All			W	08/01/12	:30	8:31 PM	NWF12101H	\$1,200.00		3
	All			W	08/01/12	:30	8:46 PM	NWF12101H	\$1,200.00		2
46	All	KRQE News 13 @ 4:30am	430-5a								
				07/30/12 to 08/05/12	4x	MTWT---					
	All			M	07/30/12	:30	4:46 AM	NWF12101H	\$15.00		6
	All			Tu	07/31/12	:30	4:45 AM	NWF12101H	\$15.00		5
	All			W	08/01/12	:30	4:42 AM	NWF12101H	\$15.00		3
	All			Th	08/02/12	:30	4:39 AM	NWF12101H	\$15.00		4
50	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F								
				08/06/12 to 08/12/12	3x	MT-----					
	All			M	08/06/12	:30	7:25 AM	NWF12102H	\$100.00		1
	All			Tu	08/07/12	:30	7:29 AM	NWF12102H	\$100.00		3
	All			Tu	08/07/12	:30	8:29 AM	NWF12102H	\$100.00		2
52	All	M-F 9-10a	9a-10a								
				08/06/12 to 08/12/12	1x	MT-----					
	All			Tu	08/07/12	:30	9:28 AM	NWF12101H	\$100.00		1
56	All	KRQE News 13 @ Noon	12p-1230p								
				08/06/12 to 08/12/12	1x	MT-----					
	All			Tu	08/07/12	:30	12:25 PM	NWF12102H	\$175.00		1

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# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Advertiser	POL/Def Wildlife Fed Act Fund
Product	DOW,SC,LCV,NWFAF,NRD
Estimate Number	1273
Invoice #	179021-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National
Order #	179021
Alt Order #	06819985
Deal #	
Order Flight	07/23/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
IDB #	
Advertiser Code	109
Product Code	116

Agency Ref	IN14921
Advertiser Ref	

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
59	All	Dr. Phil	3p-4p		08/06/12 to 08/12/12	1x	MT-----				
				M	08/06/12	:30	3:12 PM	NWF12102H	\$125.00		1
61	All	KRQE News 13 @4p	4p-430p		08/06/12 to 08/12/12	1x	MT-----				
				Tu	08/07/12	:30	4:30 PM	NWF12102H	\$175.00		1
63	All	KRQE News 13 @430p	430p-5p		08/06/12 to 08/12/12	1x	MT-----				
				Tu	08/07/12	:30	4:52 PM	NWF12101H	\$175.00		1
65	All	CBS Evening News	5p-530p		08/06/12 to 08/12/12	1x	MT-----				
				M	08/06/12	:30	5:00 PM	NWF12101H	\$500.00		1
67	All	KRQE News 13 @530p	530p-6p		08/06/12 to 08/12/12	1x	MT-----				
				Tu	08/07/12	:30	5:54 PM	NWF12102H	\$325.00		1
72	All	M-F KRQE News 13 @10p	10p-1035p		08/06/12 to 08/12/12	1x	MT-----				
				Tu	08/07/12	:30	10:14 PM	NWF12102H	\$700.00		1

Aired Spots

98

Gross Total	\$36,410.00
Agency Commission	\$5,461.50
Net Amount Due	\$30,948.50
NM Gross Rec Tax ALB	7.0%
Amount Due	\$33,114.90
Payment Terms	30 Days

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